

HOMES & LAND

OF RICHMOND

Thank you for your interest in **Homes & Land of Richmond**, the area's **LARGEST FULL-SIZE, ALL-COLOR** real estate magazine. Every 4 weeks, we publish 35,000 copies with pages and pages of real estate offerings and deliver them to the most qualified prospects, both locally and across the country. We know that you have many options for your marketing dollars and **You are looking for Value!!**

With this in mind, we have strived to make **Homes & Land of Richmond** the **Value Leader** in real estate marketing. To give you an idea of the **VALUE** offered by **Homes & Land of Richmond**, consider that we offer **LOCAL and NATIONAL DISTRIBUTION** through a sophisticated multi-media campaign that really sets us apart from all other publications:

LOCAL DISTRIBUTION

🍷 Distribution in over 500 locations including:

-  • 
- 
-  Expect something extra.
- 

- Hotels & Motels
- ALL real estate offices
- Over 300 Street Racks

ALL WITH WEEKLY RESTOCKS!!

🍷 Direct Mail Programs:

- **Home Mail** - Sellers receive a magazine featuring their home plus a letter complimenting the listing agent for a job well done.
- **Corporate Mail** - We mail magazines to personnel departments of over 100 corporations for their new employees.
- **Agent Mail** - Over 700 Top Agents receive **Homes & Land** at their home.
- **FSBO Mail** - We provide sellers trying to sell their own homes a copy of the most recent **Homes & Land** with a personal letter inviting them to choose an agent that will advertise their home in **Homes & Land** magazine when they list.
- **FREE Subscriptions** for active homebuyers.

INTERNET DISTRIBUTION

HOMESANDLAND.COM









  

  

 

 

 

  

 

 

OVER ONE MILLION PEOPLE VISIT HOMESANDLAND.COM EVERY MONTH, to view a huge inventory of properties for sale, online tours and videos, interactive maps, school data, neighborhood information, and home valuations.

LINDA & MICHAEL JONES

(804) 794-8494 • Email: Ads@HomesAndLandRichmond.com • (FAX) 379-3290